



TRAVEL LATINA

w: www.travellatina.org e: info@travellatina.org

ABOUT TRAVEL LATINA

Inspired by other wanderlust-infusing travel blogs and Instagram profiles, Travel Latina, created by Alexandra Tracy Chavarriaga, is a way to feature Latinas on their quests. We feature women of the Latina American and Caribbean diaspora who travel the world. Whether they live in another country, take a business trip, or plan a trip for themselves, we are here to feature their photography, journey and stories.

BLOG STATS:

Avg. Monthly Pageviews: 1,790
Avg. Unique Monthly Visitors: 993

SOCIAL INFLUENCE:

Instagram Followers: 14,200+
Facebook Fans: 2,263+

AUDIENCE DEMOGRAPHICS:

Female/Male: 80% / 20%
Age group: 25-34

PARTNERSHIPS & OPPORTUNITIES

Brand Ambassadorships - Gain visibility while promoting your brand to a national audience of Latina travelers.

Brand Conference Sponsorship - Sponsor Travellatina.org for an event and have your brand showcased in a private setting.

Social Media Campaigns - Target our audience of 17,000+ Latino travelers on social media to promote your brand or product.

Have something else in mind? Let us know.

WHAT PEOPLE ARE SAYING

"Travel Latina shows just how far and wide Latina pride can reach."

-Alexis Morillo in Latina Magazine

"Travel Latina is simply another home for Latinx bloggers and travelers to share with their community and bask in their mutual wanderlust to see the world and spread positivity."

-Daniela Cabrera in Remezcla

ABOUT ALEXANDRA

Born of a Colombian mother and Anglo-American father, Alexandra has traveled to over 17 countries. Thirsty for adventure, she hopes to inspire Latinas to explore outside of their comfort zone and travel the world.